

Press Release



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BSN medical
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BSN medical Enters into Partnership with Intelligent Orthopaedics

CHARLOTTE, NC -- BSN medical, a world leading medical device company has entered into a long term partnership with Intelligent Orthopaedics, Staffordshire, UK a innovative orthopaedic device company.

BSN medical will market worldwide a new patented surgical device called the Staffordshire Orthopaedic Reduction Machine, named ST ϕ RM*, that was designed and developed for reduction of fractures of the tibia and distal femur. ST ϕ RM provides controlled traction and alignment for lower leg fractures. The use of ST ϕ RM has been shown to significantly improve fracture reduction and shorten operating times, and is easily used with all internal and external fixation systems.

Tom Darcey, Fracture Management Marketing Director comments, "BSN medical is very proud of its new partnership with Intelligent Orthopaedics. The ST ϕ RM device is an excellent innovation in fracture fixation and works well as a progression of our business from traditional non-invasive fixation to next generation surgical fixation. BSN medical has been the leader for many years in non-invasive orthopaedics and is now well-positioned as a free standing company to market a new, more efficient fracture reduction device for surgery."

Prof Peter Ogrodnik, Managing Director Intelligent Orthopaedics added " We are very excited about this partnership. We have always believed that ST ϕ RM is a global product and would change the way in which lower leg trauma is treated. Our partnership with BSN will enable us to concentrate on developing the next generation of fracture treatment devices".

About BSN medical, Inc.

BSN medical is a global medical device company that manufactures products in the areas of Orthopaedics, Wound Care, and Phlebology. BSN medical brands include Gypsona® and Specialist® Plaster of Paris, Dynacast® Extra and Delta-Lite® Conformable Synthetic Cast Tape, Coverlet® Fixation Dressings, Elastoplast® Elastic Adhesive Bandages, Ortho-Glass® Synthetic Splinting System, Jobst® Compression Hosiery, and Comprilan® Compression Bandages. For more information, contact Tom Darcey, Fracture Management Marketing Director at +1 704 731 1164 or via email at Tom.Darcey@BSNmedical.com. To learn more about ST ϕ RM, please [CLICK HERE](#).

About Intelligent Orthopaedics

Intelligent Orthopaedics is a medical device manufacturer based in Stoke on Trent, UK. It specialises in the development of products related to the treatment of trauma related injuries. Its first product, ST ϕ RM, has received acclaim through winning the 2005 Lord Stafford Award for Achievement in Innovation and being a finalist in the 2005 Medical Futures Awards. For more information, contact Susan Hartman, Sales Director, at +44 (0) 1782 847840 or visit the Intelligent Orthopaedics website at www.intelligent-orthopaedics.co.uk.

* Pending 510K Clearance. ST ϕ RM was developed by Intelligent Orthopaedics Ltd in conjunction with Staffordshire University, the University Hospital of North Staffordshire and Keele University.