



Vision and Mission

BSN medical has a corporate Vision, which is what we are aiming to be as a business, and corporate Values which guide the way we work to achieve it.

Our Vision is:

To grow the value of our business, by developing cost-effective medical products and therapy solutions, to meet the needs of patients and customers.

Our Values are:

- Believing in our PEOPLE and valuing their diversity
- Succeeding through TEAMWORK across organizational boundaries and cultures
- Listening to our CUSTOMERS and being responsive to their needs
- Constantly striving for higher PERFORMANCE and improving what we do